Supplementary material

Table 1. Estimated odd odds ratios of choosing the different avocado's stages of respect stage 1

	OLD			NOW		
Characteristic	log(OR)[1]	95% CI[1]	p-value	log(OR)[1]	95% CI[1]	p-value
X						
..Stage 2	2.3	1.9, 2.7	**<0.001**	0.69	0.50, 0.88	**<0.001**
..Stage 3	3.0	2.6, 3.4	**<0.001**	0.59	0.41, 0.78	**<0.001**
..Stage 4	5.3	4.9, 5.8	**<0.001**	-0.94	-1.1, -0.75	**<0.001**
..Stage 5	7.3	6.7, 7.9	**<0.001**	-2.7	-3.0, -2.5	**<0.001**

[1]OR = Odds Ratio, CI = Confidence Interval

Table 2. Estimated odd odds ratios of choosing the different banana's stages of respect stage 1

	OLD			NOW		
Characteristic	log(OR)[1]	95% CI[1]	p-value	log(OR)[1]	95% CI[1]	p-value
X						
..Stage 2	1.5	1.2, 1.8	**<0.001**	1.7	1.4, 2.0	**<0.001**
..Stage 3	3.3	2.9, 3.7	**<0.001**	3.2	2.9, 3.5	**<0.001**
..Stage 4	5.4	4.9, 5.9	**<0.001**	4.7	4.4, 5.1	**<0.001**
..Stage 5	7.8	7.2, 8.5	**<0.001**	3.3	3.0, 3.6	**<0.001**

[1]OR = Odds Ratio, CI = Confidence Interval

Table 3. Estimated odd odds ratios of choosing the different guava's stages of respect stage 1

	OLD			NOW		
Characteristic	log(OR)[1]	95% CI[1]	p-value	log(OR)[1]	95% CI[1]	p-value
X						
..Stage 2	1.6	1.3, 1.9	**<0.001**	0.88	0.70, 1.1	**<0.001**
..Stage 3	2.3	2.1, 2.6	**<0.001**	1.2	1.0, 1.4	**<0.001**
..Stage 4	3.7	3.4, 4.0	**<0.001**	-0.59	-0.77, -0.41	**<0.001**
..Stage 5	4.3	4.0, 4.7	**<0.001**	-1.3	-1.5, -1.1	**<0.001**

[1]OR = Odds Ratio, CI = Confidence Interval

Table 4. Estimated odd odds ratios of choosing the different lulo's stages of respect stage 1

	OLD			NOW		
Characteristic	log(OR)[1]	95% CI[1]	p-value	log(OR)[1]	95% CI[1]	p-value
X						
..Stage 2	1.3	1.0, 1.5	**<0.001**	1.5	1.2, 1.7	**<0.001**
..Stage 3	2.7	2.4, 3.0	**<0.001**	1.8	1.6, 2.0	**<0.001**
..Stage 4	3.6	3.3, 4.0	**<0.001**	2.3	2.0, 2.5	**<0.001**
..Stage 5	6.4	5.9, 6.9	**<0.001**	-1.2	-1.4, -1.0	**<0.001**

[1]OR = Odds Ratio, CI = Confidence Interval